



### Banners

Banners are a simple yet effective means of creating public awareness as well as demarcating the Carpet Mills Arts District. They can be relatively easy to update overtime or for specific promotional needs.

### ID Signage

Expressive treatments can be used to signify the address of specific properties. By using a similar integrated style or approach, the ID signage will begin to "unify" the various properties into a cohesive district.

### Interpretive Signage

These narrative signs, though not essential, can be a way to celebrate the Carpet Mills' rich history and bring to life the Art District's exciting future. From simple plaques to expressive cylinders, this signage could be multifunctional and contain simple technology that allows access to more information Online.

### Gateways

Purely functional or highly expressive structural signage that identifies and/or demarcates vehicular or pedestrian access points into the site. Gateway signs could be implemented at the last phase or not at all.

### Street Furniture

A modular suite of highly expressive outdoor "furniture" that are functional in an artistic way. These multifunctional elements can provide seating, signage, and shelter to name a few.

### Lighting

With the advent of LED Lighting, building illumination has become cost effective with significantly lower maintenance and operating costs. LED has the ability to change color at the simple touch of a button. There is no prouder statement than a beautifully illuminated building.